



WCCN
Investing for Social Change

40 YEARS OF SOLIDARITY





OUR MISSION

Creating opportunities for access to microfinance, services, and markets to improve the lives and communities of low-income entrepreneurs in Latin America.

As one of the first social impact funds in the United States, we have invested more than \$175 million, **reaching an average of 20,000 borrowers each year** over the last ten years.

WCCN THEORY OF CHANGE

INPUTS



Catalytic capital from socially responsible investors channeled through WCCN

CONNECTED TO



Local partners (who finance, train, employ or trade with low-income entrepreneurs and smallholder farmers)

ENABLE ACCESS TO

- First time credit and formal financial services
- Non-financial services: training and technical assistance
- Economic opportunities for women, rural, and Indigenous populations
- Climate-resilient and sustainable production practices

✓ LEAD TO

- Business growth and more stable income
- Improved household income and resilience
- Job creation in local economies
- Women's empowerment (agency and decision-making)

CONTRIBUTE TO



- More resilient and inclusive local economies
- Reduced poverty and inequality

**ADVANCING ECONOMIC,
SOCIAL, AND CLIMATE JUSTICE
ACROSS LATIN AMERICA**

HOW WE ACCOMPLISH OUR MISSION

In 2025, WCCN's local partners **collectively disbursed more than 535,000 loans to low-income entrepreneurs, serving over 402,500 people with credit.**

With access to financing, microentrepreneurs can strengthen their businesses and create better livelihoods for themselves and the people they employ.

Through credit, families can **pay for essentials** like home improvements, sanitation, electricity, medicine, and education.

We can only **break the cycle of poverty** by ensuring the safety, health, and education of children, and microfinance can be a powerful tool to help families **improve their living conditions.**

+\$175 MM



Invested in Latin America since **1991**
to support low-income entrepreneurs.



13,062
**END BORROWERS
DIRECTLY
SERVED IN 2025**



19,593
**JOBS SUPPORTED
ACROSS LOCAL
COMMUNITIES***

The Impact Data in this publication is the result of a collaborative effort between WCCN and its partners. It reflects information as of December 2025.

* Each microentrepreneur financed by WCCN generates, on average, 1.5 full-time equivalent (FTE) jobs.

SOCIAL IMPACT AT A GLANCE

67% OF BORROWERS
ARE **WOMEN**

64% OF BORROWERS LIVE
IN **RURAL AREAS**

22% OF BORROWERS IDENTIFY
AS **INDIGENOUS**

92% OF PARTNERS OFFERING
NON-FINANCIAL SERVICES

\$1,495
AVERAGE **LOAN SIZE**

\$16.5 MILLION AT WORK

WCCN partners with +31 local organizations

The countries in green show where WCCN's investments are making a difference, supporting local efforts to build more just and resilient communities. Each dot marks the location of our partners' headquarters.

Mexico
\$1,000,000

Honduras
\$1,086,861

Guatemala
\$3,418,250

El Salvador
\$1,612,500

Nicaragua
\$5,944,957

Costa Rica
\$547,154

Colombia
\$12,602

Ecuador
\$2,566,798

Peru
\$265,408

Bolivia
\$18,903



In 2025, **92% of our MFI partners offered social services that reached over 500K borrowers and community members.** These services helped address daily challenges and improve quality of life.

86%

FINANCIAL LITERACY

41%

HEALTH AND WELL-BEING

36%

CLIMATE
RESILIENCE
(AGRICULTURE)

32%

BUSINESS
TRAINING

36%

COMMUNITY DEVELOPMENT PROGRAMS

27%

HEALTH INSURANCE

18%

DIGITAL
EDUCATION

**MOST
COMMONLY
OFFERED
NON-FINANCIAL
SERVICES**

**% OF WCCN PARTNERS
PROVIDING EACH SERVICE**

STRENGTHENING LOCAL ECONOMIES THROUGH OUR PARTNERS

4,512

JOBS DIRECTLY
SUPPORTED AT
PARTNER
MICROFINANCE
INSTITUTIONS

50%

OF STAFF
POSITIONS
HELD BY
WOMEN

44%

OF
MANAGEMENT
ROLES HELD BY
WOMEN

39%

AVERAGE OF
BOARD
SEATS HELD
BY WOMEN
AT PARTNER
MFIs

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

WCCN promotes economic, social, and climate justice by providing capital to low-income microentrepreneurs, with a focus on women, rural populations, and Indigenous people in Latin America.

Access to capital is a key driver of poverty reduction, job creation, and stronger local economies.

To ensure it fulfills its mission of addressing economic inequality, gender disparities, and environmental challenges, **WCCN regularly collects data to measure its contribution** to the United Nations Sustainable Development Goals (SDGs).

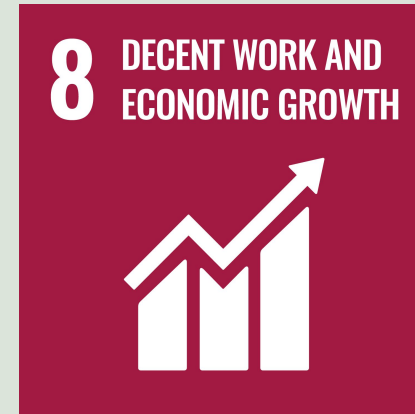
WCCN DIRECTLY CONTRIBUTES TO



Expanding financial services for underserved communities



Empowering women through access to capital and markets



Supporting small businesses and job creation.



Promoting financial inclusion for marginalized populations

**WCCN
INDIRECTLY
CONTRIBUTES
TO 11 GOALS**

2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



15 LIFE
ON LAND



17 PARTNERSHIPS
FOR THE GOALS



Working hand-in-hand with its local partners, WCCN is actively **helping move the needle on 15 of the 17 SDGs**, the 2030 global agenda toward peace and prosperity for people and the planet.

**SUSTAINABLE
DEVELOPMENT
GOALS**

1 SUPPORTERS MAKE AN INVESTMENT

Institutions and individuals invest in WCCN's Capital for Community Fund to support microentrepreneurs in Latin America.

2 WCCN DISTRIBUTES FUNDS TO PARTNERS

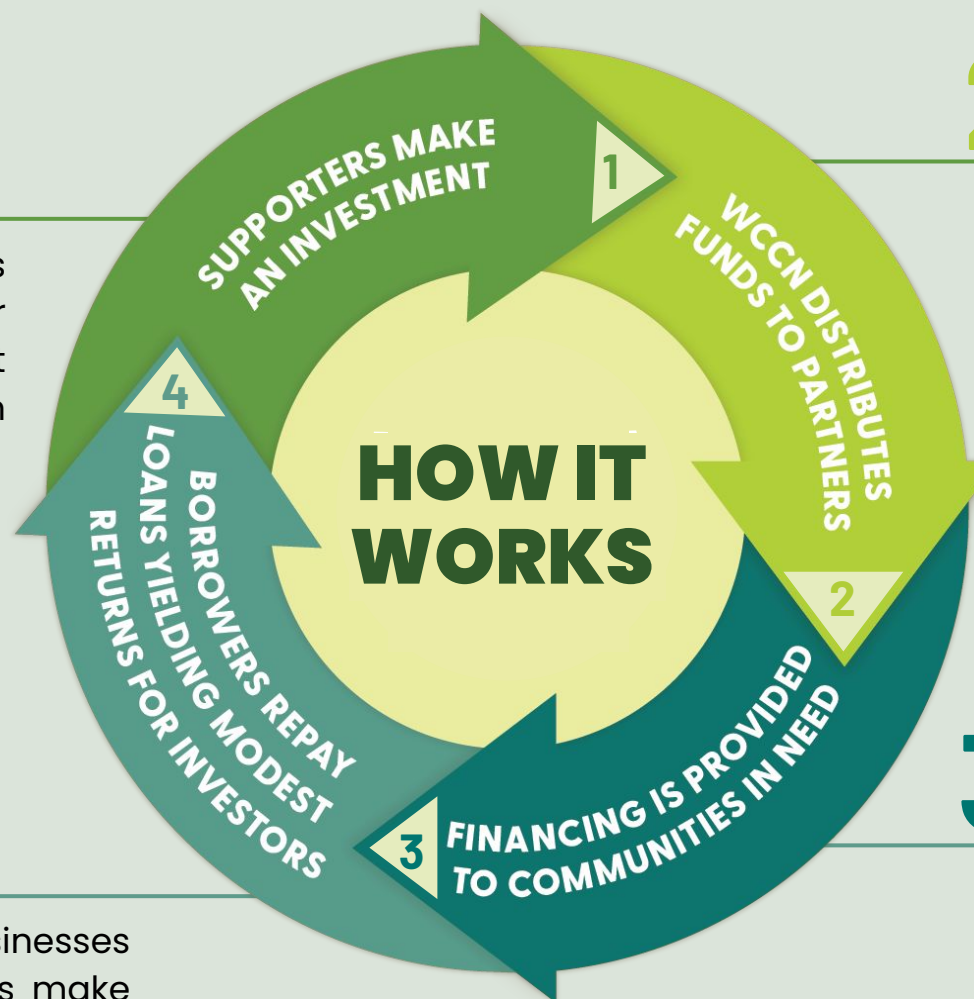
WCCN disburses funds to vetted microfinance institutions and agricultural cooperatives that serve unbanked and vulnerable communities.

3 FINANCING IS PROVIDED TO COMMUNITIES IN NEED

Local partners provide microloans to underserved and often excluded individuals — especially women, rural communities, Indigenous people, and migrants.

4 BORROWERS REPAY LOANS YIELDING MODEST RETURNS FOR INVESTORS

Borrowers expand their businesses and pay back loans. Investors make modest returns, allowing WCCN to increase its impact.



TERMS

RETAIL INVESTMENTS IN **44**
STATES THROUGH A PROMISSORY
NOTE

MINIMUM INVESTMENT **\$100**

1 YEAR MINIMUM; **5** YEARS MAXIMUM

0% - 4% ANNUAL SIMPLE INTEREST

TERMS	1 YEAR	3 YEARS	5 YEARS
\$100 - \$2 MM	0% - 2%	0% - 3%	0% - 4%

Since its inception, WCCN has maintained a 100% repayment record on both principal and interest to its investors.

LEADERSHIP



William Harris
Executive Director



Miguel Jongewaard
Director of Investments



Antoinette Kenmuir-Evans
Board President

CONTACT US FOR MORE INFORMATION



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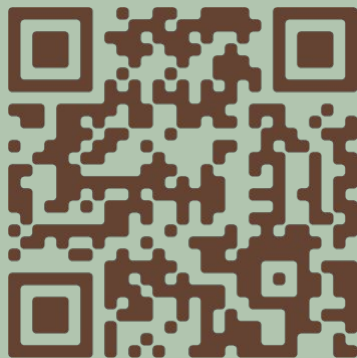
@wccnmicrofinance



@wcccommunityneeds



@wccn



**Working Capital for
Community Needs**

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Suite 260
Madison, WI 53703 USA

GO TO LINKTREE





Together, we are creating positive change, helping families break the cycle of poverty, and building a more just and equitable future.